FOREWORD + ACCOMPLISHMENTS

CHEROKEE STREET CID

THE CHEROKEE STREET CID PROVIDES THE FINANCIAL RESOURCES TO ADVANCE THE HEALTH, SAFETY, EDUCATIONAL, CIVIC, SOCIAL, COMMERCIAL, AND ECONOMIC INTERESTS OF THE CHEROKEE STREET COMMUNITY.

It works to attract and retain businesses and residents, as well as to encourage public and private investment on Cherokee Street and in the surrounding neighborhoods. It does so by focusing on beautification, public safety, community engagement, business development, and marketing. The Cherokee Street CID is dedicated to supporting economic, social, ethnic, and gender based diversity.

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CHEROKEE STREET CID ACCOMPLISHMENTS

July 2018 — June 2019

- Created CID committees & management structure
- Hosted 11 Public Meetings with residents and business owners.
- Designed and installed 20 light pole banners on the street, featuring work by local artists
- Completed branding initiative for Cherokee Street
- Began development of a new Cherokee Street website
- Installed 28 planters and engaged community to plant and care for them
- Partnered in hosting successful street events, including Cinco de Mayo, Indie Hop, Print Bazaar, Cherokee Street Thanksgiving, and Cherokee Street Trick or Treat
- Started Trashy Hour, engaging community and businesses in clean up efforts
- Grew Cherokee Street’s social media reach
WHERE DID THE MONEY COME FROM?

- Sales Tax: $186,719
- Property Tax: $40,285
- Use Tax: $690

FY 19 Revenue: $227,694

HOW WAS THE MONEY SPENT?

- Advertising and Marketing: $27,030
- Community Development: $5,587
- Beautification: $20,682
- Administration: $58,148
- Repairs and Maintenance: $808
- Safety and Security (Not Shown): $308

EXPENSES ALLOCATION

ADMINISTRATION:
- Payroll expenses
- Office rent and utilities
- Insurance
- Office supplies and software
- Legal and professional services

ADVERTISING AND MARKETING
- Branding and graphic design
- Website development
- Street banners
- Advertisements and promotion

BEAUTIFICATION
- Litter pick-up
- Landscaping and weeding
- New planters and plants

COMMUNITY DEVELOPMENT
- Support for the Cherokee Street Development League

SAFETY & SECURITY
- Pilot project cameras
BOARD OF DIRECTORS

CHAIRMAN
Kaveh Razani
Blank Space

VICE CHAIRMAN
John Joern
The Whiskey Ring

TREASURER
Mark Nevelow
2648 Cherokee Properties LLC

SECRETARY
Jessie Chappel
CG Immigration Law

Rebecca Bolte
Buttonmakers

Jason Deem
Nebula & South Side Spaces

Jessica Douglass
Flowers and Weeds

Mike Glodeck
Silverdeck

Justin Harris
Saint Louis Hop Shop

Will Liebermann
WJL Companies

Will Porter
Master Pizza

Dasia Vance
Artist Art

Abigail Vargas
La Vallesana

ADMINISTRATOR
Sarah Navarette
July 2018 - February 2019

INTERIM ADMINISTRATOR
Shaheera Bhutto
February 2019 - June 2019